

Meet Today's Bride and Groom

Did You Know

The average cost of a wedding is \$27,000.00 , the average honeymoon \$3,400.00.

The average household expenditures after the wedding average \$270.00 billion dollars nationwide.

Except for the dress the bride and groom often make selections together and many are both contributing to the wedding and reception .

About 15 % are currently destination weddings

The average dress about \$1,200

The brides average age 29 the groom 32

The bride is looking for pressure free ways to arrange her details and searches the Internet for options.

She is open to new ideas and relies heavily on professionals to help make good decisions. Expects detailed information with timely response from vendors.

Lifestyle choices are important and many couples are in search of wedding products as well as establishing a household such as home, furnishing and vehicles.