



What Dreams Are Made Of

The Ultimate Wedding and Life Style Show

Saturday– February 18th ,2012 10 am—5pm

Sunday- February 19th ,2012 11 am –5 pm

Crown Coliseum Expo Center– Fayetteville NC

Dear Exhibitors,

I am Cynthia P. Ross of ©P Ross Designs and I am contacting you because I think your business and products exemplify the quality that will add exceptional value to ‘ *What Dreams Are Made Of* , the Ultimate Bridal and Lifestyle Show. I want exhibitors that are passionate about their work and are interested in making their show space a statement . Your decision to be a part is to market , showcase your product and gain new clients that form lasting relationships. An exceptional bridal show generates attendance with targeted marketing but that is not the only factor. A successful show carries a diversified mix of exhibitors without being over saturated. Brides, grooms and family attend because they are excited and searching for services and products. They want to meet you.! I am designing a show that I think you will want to be a part of. My role as a producer and a designer is to build the excitement with décor and energy from the first moment they enter. We are developing marketing tools that will add excitement and increase attendance for the event.

February 18th is perfect timing because many brides become engaged at Christmas, over the holidays and Valentines Day. They will be looking for products and services and will be excited to see how you can be an important part of their dream .

Please read over the attached materials. Reserve your show space early because space is limited.

Making dreams come true,

Cynthia

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