



CP Ross

DESIGNS

presents

What Dreams Are Made Of

The Ultimate Bridal and Lifestyle Show

The bridal market is one of the hardest markets to reach. A tradeshow oriented towards this market draws your target audience, the bride, and everything associated with her engagement, reception, wedding, portraits, and it does not stop there. Lifestyles have changed for the modern couple, and many are purchasing homes, cars and furnishings at the same time.



We are developing extraordinary marketing tools that will draw attendance for this event.
Advertising: Print media, radio, cable TV, Twitter, Facebook and Posters.